



Hunger *in* Halton

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Welcome

Welcome to the first issue in what we hope will be a game-changing conversation about the issue of Hunger In Halton. Food for Life has been a collaborative leader in this space since 1995 and we are committed to helping ensure none of our neighbours go hungry.

When I joined Food for Life in February I was amazed at how integrated we were as a food dignity charity. If Halton was a human body, Food for Life is the back-bone that supports more than 80 groups that offer food as part of their programming. Where an agency does not exist we provide direct support through our volunteers who run Food for Life programs.

We are also part of many great movements that are helping to support people who are struggling with hunger. In the coming months we hope to share more about these great movements and the impact they have in your community.

Speaking of community, we are so fortunate to be supported by an amazing cast of volunteers, funders and public champions. Depending on the time of year and volume of activities, Food for Life engages anywhere from 600-800 volunteers. From Food for Life food programs, to volunteer drivers, to helping with special events like our newest food and fundraiser "The Big Sort", we could not do it without the time and talent of so many generous people. We hope you will enjoy learning more about these amazing individuals over the coming year.

Of course it is rare to find an organization that is able to operate with no funding support. Food organizations like Food for Life do have overhead and we are proud that we do. Our people help ensure a consistent movement of food to individuals in need, our trucks carry the food, and our fridges and freezers ensure our fresh, healthy food stays safe. Our administration team engages the community in understanding hunger at a more personal level and each day we strive to inspire more people, companies and government to get more involved.

We do all this under the leadership of a talented Board of Directors who help ensure good governance and financial accountability is balanced with the most important item, impact. Based on our receipt of top-ten charity status by Charity Intelligence™ and supported by the numerous thank yous and personal stories I have heard since joining Food for Life I would say investing in Food for Life is a great decision.

Together with your support we can source, sort and safely share healthy, nutritious food with our neighbours in need.

With appreciation and gratitude of your support,

Graham Hill
Executive Director



www.hungerinhalton.ca



**BOOK
NOW**

Looking for the ultimate team experience?

Food Sorts are an amazing way to bring your team together and help the community at the same time.

Now booking through to end of September.
Contact laura@foodforlife.ca



foodforlife



Working Together-Halton Food Security Alliance

The Halton Food Security Alliance grew from community consultations entitled, “Raising the Bar.” Over 100 community organizations, individuals, government officials and funders identified a willingness and need to work more collaboratively to ensure a more food secure Halton for our neighbours in need.

In Halton, 1 in 10 people are considered food insecure, and an estimated 13,000 low income families don’t have the security of knowing where their next meal is coming from. Raising the Bar identified several initiatives where collective efforts could generate significant positive improvement to the food security system. These initiatives that have formed through research and further consultations, have program and system indicators and the ability to marry the food security system with the underlying causes of health and poverty. This consideration will ultimately generate initiatives that provide opportunity for people to thrive. Food for Life is part of this collaborative leadership.

Governance Team
Halton Region, Food for Life, Community Development Halton, Halton Food Council, Halton Food for Thought

Advisory Team
Halton Region Federation of Agriculture, Feeding Halton, Acton Food Share, Kerr Street Mission, Oakville Community Foundation, Ontario Trillium Foundation, Halton Poverty Roundtable, Halton Region -Healthy Environments & Communicable Disease Health

Working Groups
Halton Fresh Food Box, Georgetown Breadbasket, Burlington Food Bank



WANTED



Are you able to share 1-10 hours of time per week?

Do you believe no one should go hungry?

Do you want to make a difference?

Then we want you!

FOOD FOR LIFE IS ALWAYS LOOKING FOR AMAZING VOLUNTEERS.

Here are some current opportunities:

- Volunteer drivers for our new 'G' class truck
- Neighbourhood champions across Halton
- Warehouse Ambassadors
- Food Sort Ambassadors

If you are interested in becoming a volunteer or learning more please connect with donna@foodforlife.ca or visit www.foodforlife.ca

“I came in asking for help and they opened their ‘arms’ and helped me.”

Every Monday, 38 Food for Life volunteers at Burlington East Presbyterian Church located at 505 Walker’s Line in Burlington gather to support their neighbours in need. Started in 2008, this program has seen year over year growth. In 2017 they served 124 people each month and that jumped to 204 people each month in 2018. In addition to the food provided by Food for Life, the volunteers and broader congregation are committed to supporting their community providing a bag of milk for every household that comes to the program each week.





This September, Let The Sorting Begin



Learn More FoodforLife.ca
Questions? Contact Laura@foodforlife.ca



Better Together- Pilot Project

Food for Life and Community Living Burlington are coming together to help individuals living with hunger. This shared partnership is exploring the benefits of using the warehouse space at the Mainway site to build more community engagement. We are building the Food for Life volunteer program to allow Food for Life to source, sort and share more food for our communities.

Thanks to the early success and support from TD Bank Group the pilot has been extended to the end of September 2018.

Our main goal is to move an additional 500,000 meals worth of food, that's equivalent to 500,000 lbs more of fresh, healthy, nutritious food that is getting out to individuals in need through our direct agency support and Food for Life community programs. We are also evaluating the space as the future new home of Food for Life as it doubles our space and would triple our fridge and freezer storage

The summer schedule is filling up fast. Book your group in now by contacting laura@foodforlife.ca to learn more and register your company or group.

If you are a United Way caring company please speak to your representative about doing your Day of Caring at Food for Life.

Food for Life and Community Living Burlington are proud to be supported by the United Way of Halton Hamilton.



Thank you



for allowing us to be a part of the
Better Together Pilot to inspire
people to come together to better
serve our community.





Sourcing, Sorting and Sharing



Food Recovery

- Food for Life collects donated fresh, frozen and non-perishable food from food manufacturers, distributors, farmers, wholesalers and retailers.
- 3.6MM lbs. of good food is recovered each year.
- Reasons for donation include: product is close to its 'best before' date, damaged packaging, not to specification, discontinued, etc.
- The Ontario Donation of Food Act (1994) protects all companies from liability when donating food in good will.



Food Transportation

- Food for Life transports all donated food with a fleet of three temperature controlled trucks.
- Food for Life's largest truck is a 26 foot tandem, which has a carrying capacity of 38,000 lbs. and space for 12 pallets (or 24 stacked).
- Third party transportation is utilized for large volume (+50,000 lbs.) or long distance donations.
- Food for Life drivers monitor and log the truck box temperature at each pick-up and drop-off stop.



Food Storage

- Donated food is stored at Food for Life's warehouse, which is equipped with a walk-in cooler and freezer, and a dry food storage area.
- Upon entering the warehouse, food is weighed by scale and recorded under food category and food donor location.
- Food For Life's warehouse operations comply with the "Food Safety Guidelines for Food Banks" (2011) by the Halton Region Health Dept. and the "Safe Food Handling Program" by Food Banks Canada.
- Product can be re-packaged or stripped of branding upon request.



Food Sharing

- Donated food is delivered to +90 food bank programs in the Halton Region and, when excess allows, shared across Ontario.
- Food for Life serves 12,000 people each week.
- Upon delivery, food is weighed and recorded.
- In collaboration with the Halton Region Health Dept., Food for Life developed a Food Safety Self-Assessment Survey to measure and monitor their recipient food banks' compliance with food safety standards.

1 in 3 People served by Food for Life are Children



A donation of just \$1 can provide up to 3 meals

Donate today
www.foodforlife.ca



Hunger in Halton



Inspired to make a difference
Advertise with us

Food for Life is committed to making a substantial change in the lives of those experiencing hunger. Our Hunger in Halton initiative is focused on sharing facts and information about the state of hunger in your region, and how you can get involved to help. By advertising in this initiative you are directly supporting the work of Food for Life and are positively impacting the lives of more than 12,000 people each week.

This issues circulation is 22,000 through snapd and direct distribution to homes, companies and community groups. An average of 3 people read one issue which means 66,000 people are learning about Hunger in Halton

The next issue scheduled for August/September will double to 44,000 circulation. Help us reach more people while aligning your support with a leading charity cause.

Please contact us for more information:
Graham Hill or Laura Hickerson

Ad Rates

Size:	
Full page (10.25" x 16")	\$5,000
1/2 page (10.25" x 7.5")	\$3,000
1/4 Page (5" x 7.5")	\$1,600
1/4 Page Cover Banner (10.25" x 3.5")	\$3,000
Full Page Back (10.25" x 16")	\$5,500

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